

RESOLUTION OF THE TOWNSHIP OF IRVINGTON, NJ

No. DRF17-0815-40

Date of Adoption AUGUST 15, 2017

APPROVED AS TO FORM AND LEGALITY ON THE BASIS OF FACTS SET FORTH BY

[Signature]
Legislative Research Officer

PRESENTED BY COUNCIL MEMBER FREDERIC

SECONDED BY JONES

WHEREAS, N.J.S.A. 40:56-84 requires that the budget for Special Improvement Districts be introduced in writing at a meeting of the Municipal Council for approval; and

WHEREAS, the Springfield Avenue Center Special Improvement District introduced its FY 2017-2018 budget with a report that explains how the budget contributes to goals and objectives for the special improvement district:

NOW, BE IT THEREFORE RESOLVED BY THE MUNICIPAL COUNCIL OF THE TOWNSHIP OF IRVINGTON the Municipal Council of the Township of Irvington, New Jersey does hereby approve the detailed annual budget for the Springfield Avenue Center Special Improvement District for 2017-2018 and that this approval is subject to all requirements of N.J.S.A. 40:56-84, which includes public notice and hearing.

RECORD OF COUNCIL VOTE

X = Indicates Vote N.V. = No Vote A.B. = Absent

COUNCIL MEMBER	YES	NO	N.V.	A.B.	COUNCIL MEMBER	YES	NO	N.V.	A.B.
BURGESS, 1ST VICE PRESIDENT				X	INMAN	X			
COX	X				JONES, 2ND VICEPRESIDENT	X			
FREDERIC	X				LYONS, PRESIDENT	X			
DR. HUDLEY	X								

PRESIDENT OF COUNCIL *[Signature]* MUNICIPAL CLERK *[Signature]* DATE AUGUST 15, 2017

I hereby certify that the foregoing is a true copy of a Resolution duly adopted by the Municipal Council. In witness whereof I have hereunto set my hand and the Corporate Seal of the Township of Irvington.

MUNICIPAL CLERK *[Signature]*

DATE AUG 15 2017

ADMINISTRATOR ☐ ASSESSOR ☐ BLDG ☐ CFO ☒ COLLECTOR ☒ COURT ☐ EDGO ☐ ENGINEER ☐ FIRE ☐ CF ☐ HEALTH ☐ HOUSING ☐ INIC ☐
JUDGE ☐ LEGAL ☐ LIBR ☐ LICEN ☐ MAYOR ☐ NPP ☐ OCPD ☐ PARKS ☐ PAYROLL ☐ PUBLIC SAFETY ☐ DIR ☐ PUBLIC WORKS ☐ PURCHASING ☐
SEC~PB/ZBA ☐ TRAFFIC ☐ ZONING~OFF ☐ DLGS ☐ GNCD ☐ OTHER(S): Luz Carle

<u>REVENUES</u>	<u>Budget</u>	<u>Line Item Narrative</u>
Cash on Hand	25,000	Bank Balance as of July 1, 2017
BID Tax: 2017-18 @ 4%	232,214	increase from 3% to 4% for additional sidewalk cleaning services
Misc: Magazine, CCEF, Interest	<u>4,000</u>	Interest and Irvington Indeed! Magazine ads (2 issues)
TOTALS	261,214	
 <u>EXPENSES</u>	 <u>Budget</u>	
CAPITAL IMPROVEMENTS:		
Holiday Decorations	25,000	District-wide expanded annual display
Beautification/Spruce Up	4,000	AZ Landscaping @ clock gateway; PSE&G clock electric
Sidewalk Cleaning	85,800	District-wide expanded sidewalk cleaning by ARescue Staffing*
Private Security Cameras	<u>5,000</u>	matching grants up to \$2500 to ISABID members
SUBTOTAL	119,800	
 MARKETING:		
Irvington Indeed! Magazine	52,500	2 issues (Holidays 2017, Summer 2018) mailed to 25,000 residences
Media Advertisements	2,000	Shared irvington-nj.com website cost @ \$9.98/month + print ads
Promotions	9,000	3 Sidewalk Sales; Halloween; Senior Thanksgiving Lunch; ISABID Gift Certificates
Santa Photos	<u>2,000</u>	Annual free photos, Christmas stockings, cartoon characters
SUBTOTAL	65,500	
 <u>OPERATIONS</u>		
Administration	60,000	FirsTEAManagement staff & fully-equipped office
Organizational Expenses	8,000	Insurances; Office Phone; Office Supplies; Annual Audit
Staff/Board Training	<u>800</u>	seminars, workshops, membership dues
SUBTOTAL	68,800	
 Reserve	<u>7,114</u>	Non-allocated expensers + Community donations & scholarships
Total Expenditures	261,214	

*Current service: ARescue provides 4 men Saturdays & Sundays for 8 hrs each day. Starts Memorial Day weekend through Labor Day; resumes Thanksgiving weekend through January 1 weekend; a total of approximately 20 weeks. Area cleaned is Springfield Avenue between Stuyvesant Avenue and NJ Transit bus depot.

Expanded service: ARescue will provide 4 men for 6 hrs on Friday, 5 hrs on Saturday, & 5 hrs on Sunday year-round (52 weeks). The area serviced will be Springfield Avenue expanded to the Maplewood and Newark lines.

Sidewalk cleaning services include removing litter from streets & sidewalks and emptying overflowing trash cans.